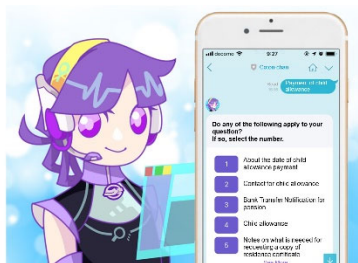


# Intelligent ICT Implementation Project in the Takahashi River Basin

Kurashiki City



People-Flow Now in Kurashiki Bikan Historical Quarter



FAQ Chatbot "Coton"

**Situation (background, aims, etc.)**

The city set the project objectives as vitalising the region through data utilisation activities through collaboration between public and private sectors of the local community. Based on the project, the city aims to make data service businesses that engage in data collection and analysis activities a new core industry of the city.

**Details (project outline, etc.)**

This project is a complex project consisting of various elements starting with the development of a data portal site as a part of open data engagement, including implementation of an IoT-based people-flow analysis project, AI application development project, events and seminars utilising regional data, and human resource development in the data utilisation area.

**Results (features and innovations, future developments, etc.)**

The city seeks to vitalise regional industries and resolve social issues from the government's perspective by applying a data-driven approach of "Collect data and take actions based on its analysis" to their city development.