

Ano Minshuku Association Project in Obama City

Obama City, Fukui Prefecture



Blue Park Ano



Cleaning snappers

**Situation
(background,
aims, etc.)**

Ano in Obama City is a small settlement located in the mid-west part of Wakasa Bay and is a prosperous region for fish farming. There are a lot of guesthouses run by fishermen, which provide various types of farm-raised fish at reasonable prices. Although they had a steadily increasing number of guests until the 1990s, more and more guesthouses are closing down because of a fall in tourism every year due to diversified leisure activities. As the guesthouse business is off-season in spring and autumn, the city decided to increase the number of guests and enhance their business stability by setting their eyes on and attracting the hands-on educational trips of primary and middle schools, which are often held during these two seasons.

**Details
(project
outline, etc.)**

The project provides children with opportunities to experience the joy and difficulty in fishing and cleaning fish, and to value the lives we take from living beings through a series of experience-based learning tasks; 1. catch snappers at the fishing pond 2. clean the snappers on their own and 3. eat the fish they prepared.

**Results
(features and
innovations,
future
developments,
etc.)**

This is an advanced case for realising the concept of dietary education and tourism in Obama City, which has been leading the country in engaging in city development utilising locally produced foods and dietary education. The region would like to put substantial effort into getting ready to develop new programmes and accepting overseas tourists responding to changes with the times.