# **Community Development through Co-Creation**

- Creating a community full of attractiveness and smiles

## for our future generation -





#### Situation

These days, one can live alone without any real inconvenience. Yet, a new form of "community ties", one that takes into consideration the current social situation and lifestyles of citizens, which includes an increase in double-income, single-person and elderly households, is necessary in the event of an emergency.

## Action

1. Making the community attractive

Residents share the attractiveness and characteristics of their community and pursue, with the participation of a diverse group of residents, shared objectives in community development.

2. Creation of community ties

We value small communities, including residents' associations and neighbourhood associations, who work towards building relationships among residents that lead to citizens watching over one another, especially in terms of disaster mitigation.

3. Creation of community leaders

We will discover people to nurture as leaders in their community, as well as ways to reduce the burden on leaders, while engaging the help of various entities including enterprises, business operations and NPOs.

### Impact

A significant feature of the "Joint Community Development" program initiated by Fukuoka City is that various entities, including the government, community organizations, enterprises, NPOs, and universities, come together to think about their local community and cooperate on necessary activities.

