

Enhancing Industrial Competitiveness Through the Promotion of Local Decarbonization—Hamamatsu City Decarbonization Management Support Project 2030

Hamamatsu City, Shizuoka Prefecture



Situation (background, aims, etc.)

- Hamamatsu City has developed as one of Japan's leading industrial manufacturing hubs. To ensure its continued sustainable development, it is essential to promote greater local industrial activity.
- Both the public and private sectors actively engage in decarbonisation management through the promotion of carbon neutral initiatives.
- The aim is to achieve both decarbonisation and economic growth.

Details (project outline, etc.)

- Decarbonisation Management Support Project 2030
 1. Hamamatsu Local Decarbonisation Management Support Consortium
Hamamatsu Decarbonisation Management Support Desk (SME Decarbonisation Management Support Programme)
 - Hamamatsu Decarbonisation Management School (Decarbonisation Management Talent Development Programme)
 - Greenhouse gas calculation tool 'Shizuoka GX Support'
 - Decarbonisation Management Equipment Introduction Support Programme
 2. Hamamatsu City Carbon Neutral Promotion Conference
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- Zero Carbon Short Pitch
 - Carbon Neutral Promotion Conference Forum
 - Strengthening relationships with universities, research organisations and startups
 - Research group activities
3. Local power producer and supplier: Hamamatsu Energy Co., Ltd.
- Ranks first in solar power generation installation capacity among Japan's municipalities.
 - Supply of effectively 100% renewable electricity
 - Local generation and consumption of renewable electricity, circulation of energy funds within the region

Results (features and innovations, future developments, etc.)

- Collaboration among Hamamatsu Local Decarbonisation Management Support Consortium member organisations and enhancement of tailored support to companies
 - Creation and broad rollout of successful decarbonisation models for SMEs in various industries and sectors
 - Enhancement of the corporate and municipal brand through achieving both decarbonisation and economic growth
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